



**FOR IMMEDIATE RELEASE: MAY 26, 2015**

**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**

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**Outstanding Business Students Travel to Anaheim, CA to Participate in the Business Professionals of America National Leadership Conference**

Charlotte High School's top business student, Alyssa Luna, earned a spot at the Business Professionals of America (BPA) 2015 National Leadership Conference, "Imagine, Believe, Become" in Anaheim, CA, May 6 - May 10, 2015. Charlotte High School chapter member, Alyssa Luna, joined over 5,000 other conference delegates from across the nation to participate in national level business skills competitions, workshops, general sessions, and the national officer candidate campaigns and elections. Besides having the opportunity to excel, they experienced the city of Anaheim, CA.

"The conference was the culmination of a school year's worth of business education and training which members of our chapter of Business Professionals of America at Charlotte High School have received," said chapter advisor, Tina VanSyckle, who teaches Business Management, Digital Media, Computer Applications, and Senior Seminar. The events started with a Michigan Association chapter meeting and then networking with other chapters from around the nation by exchanging trading pins. Additional events included an opening general session, community service "Day of Service" and celebration, competitive events in Fundamental Word Processing Skills, Administrative Support Concepts, Financial Math and Analysis, national officer campaign speeches, a tour of Los Angeles and Hollywood, and an Secondary Awards Session.

Business Professionals of America is a national organization for high school, college, and middle school students preparing for careers in business and information technology. The organization's activities and programs complement classroom instruction by giving students practical experience through application of the skills learned at school. Business Professionals of America acts as a cohesive agent in the nationwide networking of education and business and industry. BPA is contributing to



the preparation of a world-class workforce through the advancement of leadership, citizenship, academic, and technological skills.

Business Professionals of America is assisted in this endeavor with financial support from corporations and companies including American Institute of CPAs, Certiport and Next Step Academy, who sponsor BPA's National Leadership Conference, and member career building programs and scholarships.

Alyssa wishes to thank the local sponsors for their generosity in assisting her financially to attend the National Leadership Conference: Optimist Club of Charlotte, Charlotte Public Schools, and Charlotte BPA. Each and every penny will be remembered in making the trip a success at the National Leadership Conference, and the experience in Anaheim, CA