



**FOR IMMEDIATE RELEASE: JANUARY 12, 2015**

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*FOUR CHARLOTTE HIGH SCHOOL STUDENTS LEAD THE WAY*

*Four exceptional students have been selected as this year's MY Lead Ambassadors for Charlotte High School. The top candidate, Claire Lupini, is the daughter of Doug and Lisa Lupini. Claire received a full scholarship to the conference from MY Lead. With the generous support of the General Federation Women's Club in Charlotte, Ariana Beutler, daughter of Joe and Sara McClean, will serve as an ambassador as well. Earning scholarships from Charlotte High School, Justin Anderson, son of Rob and Karen Anderson, and Kristoffer Hulsebos, son of Kristoffer and Nikki Hulsebos, will also participate as ambassadors. With this honor, Claire, Ariana, Justin, and Kris will have the opportunity to attend the Youth Leadership Conference this spring or summer at Michigan State University. These students were nominated by their teachers and are considered the top leaders of the sophomore class. Congratulations to all four of these highly qualified young people!*



*MY Lead (Michigan Youth Leadership) is a non-profit organization whose purpose is to develop leadership potential in the youth of Michigan. Approximately 350 students are expected to attend this three day leadership conference, offered on two weekends. MY Lead focuses on 5 key actions: motivating youth about making a positive impact; enabling youth to become successful leaders by explaining how and instilling the confidence to take action; emphasizing leadership and the need for good leaders in all areas of life, and helping youth to have the will to fulfill this need; encouraging youth to help others through service; and helping youth become leaders both now and in the future. The goal is for students to take these actions back to their schools and continue to make a difference while teaching others how to do the same. Specific skills to be taught at the conference are leadership skill enhancement, critical thinking development, creative problem-solving, and positive peer interaction. In a recent survey of past participants,*

*- 100% of alumni would recommend the MYLead conference to a friend.*

*-98.7% of MYLead alumni have set specific goals for themselves.*

*- 97.3% of participants came away from their MYLead conference with knowledge of how to become better leaders.*

*- 96.8% of MYLead participants continue their education at a 4-year college or university.*

*- 96.0% of participants report an increased level of self-confidence due to MYLead.*

*- 96.0% of participants report that MYLead has increased their motivation to serve others.*

*- 93.3% of MYLead alumni say that they are considered role models at their schools.*

*What a great opportunity for our ambassadors of Charlotte High School!*

*For more information about MY Lead go to [www.mylead.org](http://www.mylead.org).*