



**FOR IMMEDIATE RELEASE: January 06, 2015**

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## **CHARLOTTE HIGH SCHOOL STUDENTS PARTICIPATE IN COMPETITION**

Charlotte High School students enrolled in Digital Media 1 class had the opportunity to participate in a poster advertising contest. The North American International Auto Show 2015 (NAIAS) announced the launch of its annual poster contest in connection with the NAIAS next January. The 27th annual NAIAS High School Poster Contest was open to all Michigan residents enrolled in grades 10 through 12. This year, the NAIAS will choose winners in 16 categories and provide over \$6,000 in cash prizes. Winners will be on display at the NAIAS. The original artwork, included an automotive, Detroit, or NAIAS related theme, and any mixed media suitable for reproductions. "This contest gives our students a 'real-world' opportunity to work with deadlines and requirements associated with a real client", says teacher Tina VanSyckle. Good luck students!

