



**FOR IMMEDIATE RELEASE: OCTOBER 27, 2014**

**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**

**KIM CAUDELL, PARKVIEW ELEMENTARY PRINCIPAL  
517-541-5781**

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### PARKVIEW ELEMENTARY FUELS UP!



For the second year in a row, Parkview Elementary School has participated in the Fuel Up to Play 6 program, an in-school nutrition and physical activity program launched by the American Dairy Council and National Football League. This program encourages youth to consume nutrient-rich foods and achieve at least 60 minutes of physical activity every day.

To kick off the program, with a supportive parent/teacher organization (PTO), a Fun Run took place on

October 12<sup>th</sup>. Parkview students received pledges to run a marathon course during their recess with entertainment, music, prizes, popsicles, shout outs from families, and a lot of fun. During the pledge weeks, classroom competitions were held with the winning class receiving free Zap Zone Passes and their teacher, a free car detailing package. Other prizes included Subway lunches with the principal and making her into a human silly string. Most students averaged between 3,000-4,000 steps during the run.

The students and their families, contributed \$13,000 to the Parkview PTO during the pledge drive, which will be used this school year to support classroom and school projects, field trips for all grades, and free family fun nights.

